

Privacy Policy INSIGHTLAND

Last updated: July 2026

I. General provisions

1. The data controller processes your personal data in compliance with the law and ensures the security of its processing and storage, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC, hereinafter referred to as the GDPR.
2. The Policy may be updated. The current version of the Policy will be available on the website.

II. Data Controller

The data controller is **INSIGHTLAND Sp. z o.o.**, with its office at: ul. Gen. Władysława Sikorskiego 26, Wrocław, Poland.

Contact with the data controller:

E-mail: hello@insightland.org

III. Legal bases for processing data

1. The data controller processes your personal data for the following purposes and on the following legal bases:
 - a) contact using the contact form – the basis for processing is Article 6(1)(a) of the GDPR, meaning the consent of the data subject. The scope of personal data processed includes the name and e-mail address;
 - b) consent to send marketing communications – the basis for processing is Article 6(1)(a) of the GDPR, meaning the consent of the data subject.
2. The data controller collects and processes personal data only to the extent necessary, in accordance with the principle of data minimisation.
3. The data controller takes organisational and technical measures to protect your data. The website uses SSL, or Secure Sockets Layer.
4. The website also uses cookies. Detailed information on this subject is provided below.

IV. Your rights

You have rights regarding your personal data. A summary of each right and information on how you can exercise it are provided below.

Right	How you can exercise the right
Right of access by the data subject	You have the right to obtain confirmation from the controller as to whether personal data concerning you is being processed and, where that is the case, access to the personal data.
Right to rectification of data	You have the right to obtain from the controller, without undue delay, the rectification of inaccurate personal data concerning you.
Right to erasure – right to be forgotten	Under certain circumstances, you have the right to ask us to delete your personal data. These circumstances are listed in Article 17 of the GDPR. There are also certain exceptions where we may refuse a request for erasure, for example where the personal information is required to comply with a legal obligation or for the establishment, exercise or defence of legal claims.
Right to restriction of processing	You have the right to obtain from the controller the restriction of the processing of your data if one of the conditions specified in Article 18 of the GDPR applies.
Right to data portability	In most cases, you have the right to receive all personal data that you have provided to us in a structured, commonly used and machine-readable format.
Right to lodge a complaint with a supervisory authority	If you object to our processing of your personal data, you have the right to lodge a complaint with the Data Protection Authority in the country where you live, work or where an alleged breach of data protection law has occurred.

Where the processing of your personal data is based on your **consent to receive marketing communications**, you have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing carried out before the consent was withdrawn.

To exercise your data protection rights, please contact us at:

hello@insightland.org

V. Data retention

The data collected on the basis of consent is stored until the purpose for which it was collected has been achieved. In addition, the data is stored until consent to the processing of data for this purpose is withdrawn.

VI. Consent to the processing of personal data

1. Providing personal data when using the contact form available on the website is voluntary. However, failure to provide this data will prevent the data controller from making contact.
2. The data subject has the right to withdraw consent to the processing of personal data at any time.
3. Notification of the withdrawal of consent may be sent to the data controller's e-mail address.

VII. Transfer of data

1. Please be advised that, in the cases described in separate legal regulations and in accordance with the procedures indicated in those regulations, personal data may be transferred to authorised state administration bodies.
2. Personal data may also be disclosed for the purposes of audits, ensuring compliance with regulations and implementing corporate governance.

VIII. Cookies

Our website uses cookies, web beacons, file information and similar technologies to distinguish you from other users of the Services. This helps us provide you with a good experience when you browse the Services and allows us to improve them.

Cookies are pieces of code that enable the personalisation of the Services by saving information such as your user ID and other preferences. A cookie is a small data file that we transfer to your device's hard drive, such as your computer or smartphone, for record-keeping purposes.

We use or may use data collected through tracking technologies to:

- a) remember information so that you do not have to re-enter it during your visit or the next time you visit the website;
- b) provide customised and personalised content and information, including targeted content and advertising;
- c) identify you across multiple devices;
- d) provide and monitor the effectiveness of our Services;

e) monitor aggregate metrics such as the total number of visitors, traffic, usage and demographic patterns on our website;

f) diagnose or fix technical problems;

g) plan and improve our Services.

We use the following types of cookies:

- **li_gc** – helps make a website usable by enabling basic functions such as page navigation;
- **lang, _ga, _gat, _gid, AnalyticsSyncHistory, collect** – remember the user's selected language version of the website;
- **bcookie, bscookie, lang, lidc, UserMatchHistory** – track visitors across websites.

IX. Cookie management

1. If you do not want cookies to operate, you can change the cookie settings in your browser.
2. These settings can usually be found in the browser's **Options** or **Preferences** menu. The following resources may help you understand these settings:
 - Cookie settings in Internet Explorer
 - Cookie settings in Firefox
 - Cookie settings in Chrome
 - Cookie settings in Safari

X. Final provisions

The supervisory authority competent in all matters related to the processing of personal data is:

President of the Personal Data Protection Office

ul. Stawki 2

00-193 Warsaw